San Diego Woman
the Magazine

FRAN DRESCHER
America's Favorite Nanny Saves Lives

10th Anniversary Special Edition
IT’S LIKE MAGIC. ONE DAY A HOUSE IS COMPLETELY empty and looking lifeless, and a week later it looks like the glamorous home of the rich and famous. As a home buyer looking at homes, which would you buy? That type of physical transformation is performed by Maha’s Home Staging for lucky clients here in San Diego.

Maha’s Home Staging is owned by the dynamic and beautiful Maha Paulus, whose gracious and vibrant personality resonates in all of her home design projects. Last year alone she staged homes for sellers, construction developers, and realtors who understood that her kind of magical touch can transform the mundane house into a beautiful home that will sell quickly and for a higher price.

“I fell in love with the idea of staging by watching TV shows like “Fixer-Upper”. Then one day I had an opportunity to attend a 3 day seminar on house staging and realized that I wanted to do this professionally. The ball started rolling when a friend asked me to advise a neighbor about fixing up their home for sale. I volunteered to help for free so I could determine if this was the right career for me. I instantly loved working with the neighbor on staging her home. The best part was that she was very pleased with the results. I was hooked.”

Maha explained to me, “Home staging is the process of preparing your home and giving it the best look you can to potential buyers, so you can have a competitive advantage against other homes that are for sale. The buyers to consider buying the home they have to instantly love your home when they walk in the door, and to picture their family living there.”

Maha explained there are typically three scenarios in which her services are employed: the first is for a home where the owner is still living on the premises; the second, is a vacated empty home; and the third, is a new construction home being showed for the first time.

Her clients’ first step is to have an onsite personal consultation, where Maha carefully examines the home and makes recommendations. If the owner is living on site Maha’s first mission is to work with the owner to sort out which items should stay in the home, and which should be removed. “I know you have heard this saying before, “Less is more”, but it really is true for interior design.” For live-in clients, the process of staging includes removing most personal items, like photographs and collectibles, and some furniture to make a home look more spacious to the potential buyers. Many homeowners will paint walls more neutral colors to create a fresh look.

For a vacated home or new construction, a complete home approach creates a “lived-in” feeling. This entails providing each room with its own ensemble of furniture, rugs, lamps, and décor items, including dining rooms tables that are set with dishes, napkins, and glasses, to kitchens that have food décor items that portray a friendly place to gather and eat. “My design aesthetic is to create a “light and elegant feeling” when they step through the door.” Maha said.
“I created Maha’s Home Staging in 2011, growing it from the ground up. At first I rented furniture, but I found that it was not cost effective. Now I own a warehouse full of furniture and décor items, plus three delivery trucks,” she laughs. Her own success even surprises her, as she started with three homes the first year, and last year she staged 95 homes. Maha adds, “Many people think Home Staging is an expensive endeavor, but it is extremely reasonable and often greatly increases the sale price of your home.”

I asked Maha, “What is your secret to success?” She explained, “I think my success comes from caring very deeply about my clients and facilitating the successful sale of their homes. I also think networking every week at realtor meetings for the past five years and referrals helped me build up my business. Ultimately I have a passion for staging homes, to make them look pretty. The truth is, my greatest reward is watching the faces of the owners and potential buyers go “Wow!” when they step through the door. Only then do I know that I did my job.”

If you or anyone you know might benefit from home staging, please contact:
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Dr. Tess Mauricio
FEELING YOUNG AGAIN
WITH VAGINAL REJUVENATION

ALL WOMEN ARE concerned with the element of time. Even as young women we are forced to face that horrible fact of our biological clock ticking away, and this reference comes to us before we even turn 30. Rarely do men receive the same warnings or are they faced with the same levels of limitations placed upon them by society. Rarely does the crowd at the club or a local establishment whisper when 65-year-old John walks in with a twenty-something beauty on his arm, but can the same be said if 45-year-old Jill walked in with a handsome thirty-something gentleman holding her hand. For as much as we like to say that society has changed its mores and we are now much more progressive in our thinking, women do still worry about that younger woman stealing their husbands or boyfriends away.

So, what do we do? We work out, we eat right, we visit the plastic surgeon for the occasional nip and tuck as needed, but let’s face it, in some ways it is easier to fix the packaging than it is to change the contents. Your body may look 35, but your insides have been through all of the trauma of giving birth to three children, working long hours at jobs that required standing on our feet, and of course the unforgiving effects of gravity.

Well, worry no more! Dr. Tess has come to the rescue once again to help in our fight to combat these problems that women face every day. Do you worry when someone at a cocktail party or your networking meeting makes a really funny joke for the fear that you may literally “wet your pants?” Do you struggle when out on a date to a comedy club, or at a funny movie, with similar worries? Perhaps, it is even worse, and this spontaneous flow may occur unprovoked, and you don’t know what to do. Should a 42-year-old woman or even a 50-year-old woman consider joining the “Depends Generations?” Certainly not!

The answer is a simple and relatively painless procedure called vConfidence. This procedure was designed to end these worries and even better, to improve confidence and yes, even sensation for women during sex. So, not only do we get to forget about urinary incontinence, we get renewed sensation in the vaginal area during intercourse, and as a super bonus this treatment gives a sort of facelift to the...